

Cookie policy

The aim of this cookie policy is to provide information on the cookies used on the websites www.botanikastely.hu and www.botanikacastle.com (hereinafter together referred to as “our Website”, because it is important for us to inform the users of the website in a transparent and understandable way on how we collect and process the data which are provided to us.

1. What are cookies and what do we use them for?

A cookie is a small file that a website stores on your computer or smart device when you visit the site. When you visit the same website again, the site will be able to recognize your browser thanks to the cookies.

These data files cannot be run, they don't contain any spywares or viruses, and they do not have access to the users' hard drive content, either.

The role of cookies is to improve the browsing experience for the users, as they set the contents, the appearance of the website and the possible promotions for the users by their browsing history. Some websites may not function if the cookies are refused or restricted. Cookies can also be used to compile anonymised statistics about the browsing experience of the visitors on our Website. With the help of these we can correct malfunctions, inconveniences, and we can also customise the layout and content of the website.

We do not use cookies for the following purposes:

- collection of personally identifiable information (PII)
- collection of passwords and confidential data
- transfer of data to companies carrying out advertising activities
-

2. Do cookies contain any personal data?

Most cookies do not contain any personal information, users cannot be identified with them. The data stored are necessary for the browsing experience. They are stored in a way that no unauthorised person can have access to them. We process your personal data only for the purposes which you expressly consent to.

3. What are the different types of cookies?

We classify the cookies used periodically or permanently on our Website in the following categories:

- Session cookies, which will stay on your device until you leave our Website.
- Persistent cookies, which, depending on the settings of your search engine, will stay on your device for a longer time, or even until you delete them.
- Third-party cookies, which are stored in your browser by a third party. They are stored in your browser if the visited website uses the services provided by the third party. Examples for these are cookies needed for the use of Google Analytics or Google Ads, or cookies used by icons navigating to social network sites found on our Website. We do not control these external websites, and we cannot be held responsible for their content.

Session ID cookies:

Their use is essential for the navigation on our Website as well as for the proper functioning. Without accepting these, our Website or some of its parts may not function optimally.

Analytics or performance cookies:

They help us distinguish between the visitors of the website and collect information on how the visitors interact with the website. They do not collect any information that can identify you personally, the data are stored collectively and anonymously.

Our Website uses the software of Google Analytics to manage these cookies, the operation of which is subject to the Google privacy policy. For more detailed information see the Google privacy policy: <https://support.google.com/analytics/answer/6004245?hl=hu>

Functional cookies:

Their function is to improve user experience. For example, they identify and store the device you have visited our Website with, or the data you have previously provided to us for storage e.g. automatic login, selected language, user changes you have made in text size, font type or any other customizable elements of our Website. These cookies do not track your activity on other websites. However, the information collected by them may contain personal identifiable information which you have shared, and you have consented to their collection.

Targeting or advertising cookies:

With their help, websites may provide you with information that you are most interested in. Your explicit consent is required for this. These cookies collect detailed information on your browsing habits.

4. What rules apply to cookies?

Our websites operating in the countries of the European Union shall request the consent of the users to use cookies and store them on the computer or any other devices of the user.

When you first visit our Website, you will see a pop-up window in the bottom bar enabling you to accept or block the cookies managed by our Website.

We use cookies in line with Act C of 2003 on electronic communications, Act CVIII of 2001 on certain issues of electronic commerce activities and information society services as well as the standards of the European Union.

5. Factors related to security and data security

“Cookies” are not viruses or spywares. They are simple text files, therefore they cannot be run, so they cannot be regarded as programmes.

Considering that Internet is used for browsing and web servers communicate with each other continuously, which means that data are sent back and forth, hackers may intervene in the process and extract data from the cookies or hide malicious information in them with the aim of operating them as spywares in case your Internet settings (Wi-Fi) are not encrypted appropriately. To prevent this, antivirus softwares may request users to delete cookies.

6. How to manage and delete cookies

Most browsers automatically accept cookies by default, however, this setting may be changed, as a result of which automatic acceptance can be prevented. You can also set your browser to notify you if the system is sending you a cookie. However, it must be underlined that by blocking or restricting these files, browsing experience may be ruined and errors may occur when using the functions of the website.

The setting options can normally be found in the menu item “Options” or “Settings” of the browser. Each search engine is different, therefore we ask you to use the “Help” menu of your search engine to have the appropriate settings.

To switch off the anonymised Google Analytics cookies, you may install a so-called “Google Analytics plug-in” in your browser, which prevents our Website from sending the information

on you to the Google Analytics software. For more detailed information see the Google privacy policy: <https://support.google.com/analytics/answer/6004245?hl=hu>